

★ CELEBRATING ★
SHINE
2020

TO BENEFIT
SHiNE

Lighting the way to excellence in cancer care, close to home.
OUR COMMUNITY | OUR PATIENTS | OUR RESPONSIBILITY



YOU AND SHiNE... *Hand-in-Hand*

Cancer Care & SHiNE go hand-in-hand. Together we have lived our mantra for the past 22 years: Our Community, Our Patients, Our Responsibility. We've taken Our Responsibility seriously. We've walked hand-in-hand with patients to provide transportation to and from treatments, emotional support through individual counseling and support groups, personalized wig services, acupuncture, massage therapy from the hands of oncology-certified specialists, and fitness programs. When a patient living with cancer is diagnosed, SHiNE is right there.

Cancer & COVID-19... The pandemic makes the challenges of living with cancer more difficult and stressful. Our Responsibility is even greater now. And we see it. Requests for SHiNE services have not stopped during this unprecedented time. Thankfully we have been able to continue providing rides to essential appointments and

treatments. Counseling is being offered via telehealth and support groups are being held virtually. Wigs, acupuncture, massage services have recently begun again and a fitness option to help patients build strength and balance has just been initiated, all using CDC guidelines for safety. SHiNE is still here. We're holding on extra tightly but we need an extra set of hands: YOUR hands. We need your help more than ever to continue to walk hand-in-hand with Our Patients.

LAST YEAR SHiNE RAISED OVER \$125,000 FROM ALL THESE COMMUNITY EVENTS:

SHiNE in the Vines, Side Bar & Restaurant's Shave Off for SHiNE, The Laurie Hissey Paddle Tournament and Border Battle, Rise and SHiNE, Kicking for Miracles, Side Bar & Restaurant Plays a Round for SHiNE, Eagles Home Association Golf Outing and Shop & SHiNE.

**THIS YEAR, WITH INCREASED NEED,
WE ARE ON TRACK TO SPEND \$170,000
ON PATIENT SERVICES.**

We need your help to meet the need.

This year we can't SHiNE in the Vines and many of these events can't happen. But, we can still SHiNE—even brighter! Although we will miss seeing you, we have 3 ways to SHiNE where 100% of your contribution goes to patient services!

1. SPONSOR

- Allow us to direct the funds to the most needed initiative.

2. FUND-A-NEED

- Provide one of our services for a day, a week or a month. See the enclosed card.

3. WIN

- Purchase a raffle for a chance to win one of three prizes.
 1. A stunning diamond bracelet generously donated by Kaplan's
 2. Calista Grand Salon's Year of Beauty
 3. Rise and SHiNE: a breakfast tour of Chester County
- Complete the enclosed raffle ticket and return to us.

**JOIN US FOR A LIVE FACEBOOK DRAWING ON
THURSDAY, DECEMBER 3RD AT 8PM!**

Every cent of every dollar donated goes directly to patient care.
Nowhere else can your donation have as great an impact!

YOU & SHiNE working hand-in-hand is all we need to make SHiNE 2020 a success. We're a great team... hands down the best to care for Our Community, Our Patients and Our Responsibility!



2020
SHiNE
Committee

CHAIRS:

Stephanie Challis | Christine Parsons Bendinelli | Julie Weidinger

MEMBERS:

Lauren Aurillo	Dara Main
Mary Boylston	Cara Malone
Gretchen Bowker	Maria McCool
Sean Challis	Martie Olson
Linda DiValerio	Lauren Parsons
Nick Gianoulis	Lisa Parsons
Sandy Harman	Dina Raihall
Michelle Judge	Patty Reilly
Lisa Kaplan	Kate Rowan
Judy Kemeny	Katie Young

THE CHESTER COUNTY
HOSPITAL *Foundation*

Contact Claudia Callahan at (610) 431-5328
with any questions or visit patientshine.org.

OUR COMMUNITY | OUR PATIENTS | OUR RESPONSIBILITY
HAND-IN-HAND... TOGETHER WE SHINE!

REPLY BY 11/27/2020

Name/Business _____

Address _____

Phone _____

Email _____

————— **SPONSORSHIP OPTIONS** —————

- SHiNE Legacy** **\$3,000**
- SHiNE Luminary** **\$1,000**
- SHiNE Star** **\$500**
- SHiNE Patron** **\$100**

Please indicate above whether you would like to be recognized as an individual or on behalf of a business.

Sponsors will be recognized as SHiNE supporters throughout the next year. Your name/logo will be included on all digital marketing, including emails, social media, and a link to your company's website on PatientSHiNE.org.

TOTALS:

\$ _____ **Sponsorship Selection**


\$ _____ **Fund-a-Need Donation**

\$ _____ **Raffle Tickets**
1 for \$100, 3 for \$200.
Fill out the enclosed ticket.

\$ _____ **Additional Donation**

\$ _____ **GRAND TOTAL**





Fund-a-Need

To learn more about our services, please go to patientshine.org.
I want to help lend-a-hand! Please count on me for...

Treatment Padfolios **\$850**

Patients and caregivers are able to track appointments, treatments and documents in this custom organizer. This sponsorship is for a one month supply for 21 patients.

Transportation to Treatment (Select one)

\$60 for 1 Round-trip **\$600 for 10 Round-trips**

\$5,000 for 80 Round-trips

Help a patient get to their treatments.

Emotional Support..... **\$2,500**

Individual counseling and support.

A Wig (Select one) **\$300 for 1 Patient** **\$3,000 for a Month**

Boost a patient's confidence by providing a wig, consultation, fitting and cutting.

THANK YOU

All checks can be made payable to SHiNE.

Donations for the services listed above are 100% tax-deductible.

Contact Claudia Callahan at 484.885.8187 with any questions or visit patientshine.org.