



Dear Friend:

2019 marks the **28th Wine Festival to Crush Cancer at Dilworthtown Inn**. As we come together to crush cancer this year, the Women's Auxiliary to Chester County Hospital is aiming to have the most successful Wine Festival yet; one that raises the most money for local patients living with cancer. We can't do it without your support.

We invite you to join us for the Wine Festival on Sunday, October 13, 2019 at Dilworthtown Inn. Your past support as a Wine Festival Sponsor has allowed us to continue to offer excellent care for families affected by cancer at the Abramson Cancer Center at Chester County Hospital and Penn Medicine Hospice at Chester County. Enclosed, you will find our Wine Festival sponsorship opportunities.

For patients living with cancer, the Abramson Cancer Center at Chester County Hospital offers the latest treatments in cancer care through our powerful partnership with Penn Medicine. Outside of the Cancer Program, patients have access to the highest level of care throughout the continuum of treatment from the professionals of Penn Medicine Hospice at Chester County. Having access to the finest care in our own backyard is the direct result of support from friends like you.

Hosted by the Brandywine and Greystone Women's Auxiliaries to Chester County Hospital, the Wine Festival is a Chester County tradition which attracts approximately 1,000 guests. This annual fundraiser features over 100 of the finest wines, craft beers and ciders, sumptuous fare, food trucks, a Silent Auction, shopping opportunities in the Gallery of Artisan Vendors, live music, car show and much more.

If you have any questions on sponsorship, please contact Claudia Callahan at The Chester County Hospital Foundation. She can be reached at Claudia.Callahan@pennmedicine.upenn.edu or by phone at 610.431.5328.

Thank you for your consideration in supporting our 28th Annual Wine Festival at Dilworthtown Inn!

Sincerely,

Jackie McCalla and Lisa Finnegan
2019 Wine Festival Co-Chairs

THE CHESTER COUNTY
HOSPITAL *Foundation*

2019 WINE FESTIVAL TO CRUSH CANCER SPONSORSHIP OPPORTUNITIES



Join us on Sunday, October 13, 2019 from noon to 4:00pm at Dilworthtown Inn.
The Wine Festival proudly supports: Abramson Cancer Center at Chester County Hospital and Penn Medicine Hospice at Chester County.

PRESENTING SPONSOR: \$8,000

Industry Exclusive

- ❖ Sixteen (16) tickets to the Sponsor Champagne Brunch in the Inn Keeper's Kitchen
- ❖ Sixteen (16) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Logo featured on Wine Festival banner hung in West Chester Borough prior to event
- ❖ Top billing recognition on advertising/press releases
- ❖ Opportunity to provide promotional materials at event
- ❖ Logo and link to your website on Event emails (10,000 circulation per email)
- ❖ Logo on Chester County Hospital website with link to your website
- ❖ Logo featured on Wine Festival Sponsor Banner prominently displayed at the event
- ❖ Recognition in VIP Area
- ❖ Reserved Sponsor Parking
- ❖ Premium Listing and Full page ad in Event Program
- ❖ May hang two company supplied banners at Event

PLATINUM SPONSOR: \$5,000

- ❖ Ten (10) tickets to the Sponsor Champagne Brunch in the Inn Keeper's Kitchen
- ❖ Ten (10) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Logo featured on Wine Festival banner hung in West Chester Borough prior to event
- ❖ Logo and link to your website on Event emails (10,000 circulation per email)
- ❖ Logo on Chester County Hospital website with link to your website
- ❖ Logo featured on Wine Festival Sponsor Banner prominently displayed at the event
- ❖ Reserved Sponsor Parking
- ❖ Listing and Full page ad in Event Program Book
- ❖ May hang two company supplied banners at Event

GOLD SPONSOR - \$2,500

- ❖ Six (6) tickets to the Sponsor Champagne Brunch in the Inn Keeper's Kitchen
- ❖ Six (6) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Logo displayed on Wine Festival banner hung in West Chester Borough prior to event
- ❖ Logo and link to your website on Event emails (10,000 circulation per email)
- ❖ Reserved Sponsor Parking
- ❖ Listing and 1/2 page ad in Event Program Book
- ❖ May hang one company supplied banner at Event
- ❖ Logo on Chester County Hospital website with link to your website

SILVER SPONSOR: \$1,250

- ❖ Four (4) tickets to the Sponsor Champagne Brunch in the Inn Keeper's Kitchen
- ❖ Four (4) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Logo displayed on Wine Festival banner hung in West Chester Borough prior to event
- ❖ Name on Event emails (10,000 circulation per email)
- ❖ Logo on Chester County Hospital website with link to your website
- ❖ VIP Parking
- ❖ Listing and 1/4 page ad in Event Program

BRONZE SPONSOR: \$750

- ❖ Three (3) tickets to the Sponsor Champagne Brunch in the Inn Keeper's Kitchen
- ❖ Three (3) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Name listed on Wine Festival banner hung in West Chester Borough prior to event
- ❖ Name listed on Chester County Hospital website with link to your website
- ❖ Listing and 1/4 page ad in Event Program

FRIEND SPONSOR: \$500

- ❖ Two (2) VIP tickets with Special Wine Selections & Gourmet Cuisine in the VIP Tent
- ❖ Name listed on Chester County Hospital website with link to your website
- ❖ Listing in Event Program

SUPPORTER SPONSOR \$250

- ❖ Two (2) General Admission Tickets
- ❖ Listing in Event Program

TOAST OUR FRIENDS \$50

- ❖ Honor friends and loved ones who have battled cancer with a listing in our program book's "Toast our Friends" section.

Chester County Hospital

The mission of Chester County Hospital is to provide high quality care, consistent with identifiable health care needs of Chester County area residents and within the constraints of sound fiscal management, as well as the education of health care professionals and the community.

2019 WINE FESTIVAL TO CRUSH CANCER SPONSORSHIP FORM



Please complete the enclosed sponsorship form. Sponsorship must be submitted by August 31, 2019 to ensure that you receive all sponsor benefits.

MAIN CONTACT INFORMATION:

Event wristbands will be sent to the contact you list below.

Sponsor Name: _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$8,000: Presenting Sponsor | <input type="checkbox"/> \$500: Friend Sponsor |
| <input type="checkbox"/> \$5,000: Platinum Sponsor | <input type="checkbox"/> \$250: Supporter |
| <input type="checkbox"/> \$2,500: Gold Sponsor | <input type="checkbox"/> \$50: Toast Our Friends* Use the below lines to list the friends you are honoring |
| <input type="checkbox"/> \$1,250: Silver Sponsor | <input type="checkbox"/> General Donation of: _____ |
| <input type="checkbox"/> \$750: Bronze Sponsor | General donations will be listed in Event Program |

TOAST OUR FRIENDS HONOREE NAME(S):

PAYMENT INFORMATION:

We will be paying by:

- Check made payable to "WA Wine Festival"
- Credit Card
- Card Type: MasterCard Visa American Express Discover
- Card # _____ Expiration Date: _____
- Signature: _____

SUBMIT THIS FORM:

- By mail to: The Chester County Hospital Foundation
Attn: Wine Festival
701 E. Marshall Street
West Chester, PA 19380
- By email to Claudia.Callahan@pennmedicine.upenn.edu
- By fax to 610.738.2830

To receive all sponsor benefits please respond by **August 31, 2019.**

All donations are tax-deductible to the extent allowable by law. Program Book ad specs are attached

THANK YOU FOR CRUSHING CANCER WITH US!

2019 WINE FESTIVAL SPONSORSHIP FORM

GUESTS:

List the guests you plan to have included in the VIP area in addition to yourself (note: each sponsorship level includes guest limitations, so please check previous page for specific benefits). Please inform us if this information changes after you submit this form. You can also email this list to Claudia.Callahan@penncare.upenn.edu.

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

Make checks payable to “*WA Wine Festival*”.

Keep a copy for your records & return this form to:

The Chester County Hospital Foundation
Attn: Wine Festival
701 E. Marshall Street
West Chester, PA 19380

Or email your reservation:

Claudia.Callahan@penncare.upenn.edu

Fax your reservation: 610.738.2830

Tax Exempt Status 23-2267407
The Chester County Hospital Foundation, Inc.
701 E. Marshall Street