



September 19, 2017

Dear Friends,

We are requesting your support of SHiNE and our **SHiNE in the Vines** event at Galer Estate Vineyard & Winery on Saturday, November 11, 2017. This event will benefit SHiNE and the patients of The Abramson Cancer Center at Chester County Hospital.

SHiNE is a completely volunteer based organization with medical supervision. Services provided are based on need and tailored to give every patient every advantage in their battle with cancer while maintaining an overhead of less than 2%. Proceeds from this event will be used to directly benefit patients and their families by offsetting the costs of cancer care and support services offered by the hospital. You can be assured that your donation will be used efficiently and effectively.

SHiNE in the Vines will attract over 300 guests who will enjoy a delicious wine tasting, local fare, live music, raffle drawings and more. Attendees include physicians, professionals, sponsors, donors and business leaders. We are reinventing the gala this year to support our mission: **Lighting the way to excellence in cancer care, close to home.**

Through your generosity, SHiNE will be able to continue these programs and look for new ways to lessen the burdens of cancer by helping the patient confront the challenges of cancer with dignity, determination and hope. Enclosed you will find sponsorship opportunities as well as additional details on the event.

We hope that you will consider a charitable donation as a way to build a healthier community. Should you have any questions, please contact me at (610) 431-5328 or [Lauren.Roscovich@uphs.upenn.edu](mailto:Lauren.Roscovich@uphs.upenn.edu).

Thank you for your consideration.

Sincerely,

Lauren Roscovich  
Manager of Events and Volunteer Fundraising



## SHiNE in the Vines Sponsorship Opportunities

### Diamond Presenting Sponsor: \$20,000

- Your organizations logo prominently displayed on event invitation and event program book.
- Speaking opportunity at the event.
- Ten tickets to the event.
- Opportunity to sponsor 10 SHiNE patients to attend the event.

### Platinum Sponsor: \$15,000

- Your organizations logo prominently displayed at the event and in the event program book.
- Ten tickets to the event.
- Opportunity to sponsor 8 SHiNE patients to attend the event.

### Gold Sponsor: \$10,000

- Your organizations logo prominently displayed at the event and in the event program book.
- Ten tickets to the event.
- Opportunity to sponsor 6 SHiNE patients to attend the event.

### Silver Sponsor: \$5,000

- Your organizations logo prominently displayed at the event and in the event program book.
- Ten tickets to the event.
- Opportunity to sponsor 4 SHiNE patients to attend the event.

### Legacy Sponsor: \$3,000

- Your organizations name will be listed in the event program book.
- Ten tickets to the event.

### Friend Sponsor: \$1,000

- Your organizations name will be listed in the program book
- 4 tickets to the event.

### Star Sponsor: \$500

- Your organizations name will be listed in the program book
- 2 tickets to the event.

### Exclusive Sponsorships:

#### Raffle Sponsor: \$5,000

- Your organizations logo prominently displayed at the event and in the event program book.
- Exclusive signage at the raffle table.
- Ten tickets to the event.
- Opportunity to sponsor 4 SHiNE patients to attend the event.

#### Ambiance Sponsor: \$3,000

- Your organizations logo displayed at the event and in the event program book.
- Signage at the fire pits.
- Eight tickets to the event.

#### Dessert Sponsor: \$2,000

- Your organizations logo displayed at the event and in the event program book.
- Exclusive signage on the dessert table
- Five tickets to the event.

OUR COMMUNITY | OUR PATIENTS | OUR RESPONSIBILITY

# SHiNE

Lighting the way to excellence in cancer care, close to home.



## **SHiNE in the Vines Sponsorship Form**

Thank you for your interest in sponsoring the SHiNE in the Vines event at Galer Estate Winery & Vineyard. Please complete the sponsorship form below. To receive all sponsor benefits please respond by October 28, 2017.

### **SPONSOR INFORMATION:**

**Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

### **SPONSORSHIP LEVEL**

- ☐ Diamond Presenting Sponsor: **\$20,000**
- ☐ Platinum Sponsor: **\$15,000**
- ☐ Gold Sponsor: **\$10,000**
- ☐ Silver Sponsor: **\$5,000**
- ☐ Legacy Sponsor: **\$3,000**
- ☐ Ambiance Sponsor: **\$3,000**
- ☐ Dessert Sponsor: **\$2,000**
- ☐ Friend Sponsor: **\$1,000**
- ☐ Star Sponsor: **\$500**

### **SUPPORT SHiNE SERVICES:**

*I would like to make a 100% tax-deductible donation to support SHiNE services:*

- ☐ Treatment Padfolios: One month supply for 21 patients: **\$850**
- ☐ Transportation to Treatment for one week: **\$500**
- ☐ One Wig: **\$350**
- ☐ Padfolio Organizers (5): **\$200**
- ☐ **Other:** \_\_\_\_\_

### **SPONSORSHIP RESERVATIONS**

Please complete the enclosed sponsorship form. Sponsorship must be committed by October 28, 2017 to ensure that you receive all sponsor benefits. Make checks payable to "SHiNE". Submit this form:

- **By Mail To:** The Chester County Hospital Foundation  
Attn: SHiNE in the Vines  
701 East Marshall Street  
West Chester, PA 19380
- **By Email To:** [Lauren.Roscovich@uphs.upenn.edu](mailto:Lauren.Roscovich@uphs.upenn.edu)

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